



PROFIC web site editorial publication criteria.

PROFIC web site (www.profic.org) is the main tool of diffusion and dissemination of the project. This web site comprises the projects' stages, human resources, development of the investigation and results. The editorial and audiovisual production will help toward the awareness of the project goals.

The participants of Higher Education Institutions (HEI's) can incorporate related news, not only in the web site, but through mailing communities and social media; to achieve the consortium knowledge spreading purpose.

They may also integrate projects, seminars and cathedra accomplishments related to PROFIC.

To achieve a more optimized publication system in PROFIC communication platforms, the members of this consortium should send to UDUAL (institution in charge of the management and maintenance of the web site) their written and graphic material.

1. About the target audiences

Since this program is designed to improve the exchange students' intercultural abilities, the editorial production will be addressed in first place to the people in charge of the internationalization, student exchange, editorial production, and international relationships between universities areas. The materials will be focused, as well, in the professional development, human resources and curricular personal development.

In second place, the editorial and audiovisual recourses will be address to different spheres of the PROFIC community such as undergrad students, graduate students, researchers' center in higher education internationalization, intercultural phenomenon, online education, new technologies in the education and pedagogy.

In the third place, the web site content will be available for the public to help the fostering and acceptance of the intercultural phenomena.

2. About the editorial content

2.1 We will give priority to the project upgrades, virtual and face to face reunions and results publication news.



2.2 Since PROFIC main goal is the dissemination of knowledge, the universities that integrate the project can publish news about activities and topics related to intercultural phenomena to keep up with the intercultural development skills goal, according to the Diffusion Comity.

2.3 The news related to project activities, face to face and online reunions and results publications will be written in Spanish, since it is the language established by the European Comity.

In the other hand, the news that aren't related to PROFIC, can be written in Spanish or English.

2.4 Opinion writings (essays, interviews, articles) related to the development of intercultural skills will be accepted.

2.5 The news and opinion writing need to have the following characteristics:

1. Free extension.
2. No political content.
3. Written in English language.
4. Need to specify the title, keyword, place and date of the events.
5. The written material must be send as a doc., txt. or pages file format. Pdf files will not be published.
6. All the text must be send with an original image in .jpg. format with a transfer of its copyrights in a 12000 x 630 pixels size.
7. All the material (images and text) must be send to fernando.rodriquez@udual.org and gabriela.avallo@edu.ar